



GRAPHICS-DESIGN-CREATIVE

AHMED

ERAKY

BRINGING THE ART TO THE CART

Personal Details:

Marital Status: Married.
Nationality: Egyptian.
Birth Date: Oct. 1983.

Contact Details:

Mob: +968 9470 5473
E-Mail: ahmed.gfx@hotmail.com

Online Portfolio Gallery:

<http://ahmedgfx8.wix.com/ahmed-eraky>

Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe In-design
- Micro Media Freehand
- Full Computer literacy - (Office, Internet Browsing, Windows and MAC).

Languages:

- English
(Fluent Speaker)
- Arabic
(Fluent Speaker)

Education:

Bachelor's Degree in Applied Arts
Helwan University (2001-2006), Egypt.

Summary:

To support the growth and profitability of an organization that provides challenge, encourages advancement, and rewards achievement with the opportunity to utilize my substantial Graphic Design experience, skills, and proven abilities in Art Creator & Direction position.

Experience:

9 Years of Experience in Creative Graphic Design, Marketing Campaigns.

Junior to Art Director

Mobica Company, Reedys Group, Premium Company, Vission 22, Mercury, Wilshire, Marca, 33 Designs, Red Design (Sultanate of Oman), Scoop Advertising. "Free Lancer and full time jobs"

Public Companies: 1-50 Employees, Media and Ads Agencies.
July 2006 – May 2015 Cairo, EG & Muscat, OM

- Handling the Media and Ads designs and fabrication, coordinating with the printing houses, providing new outsources, dealing with the clients directly.
- Designing Concept Ads and everything related to Graphic Design like, Magazines, Brochures, Flyers, leaflets, B.C, Logo, and everything can be created via Adobe collection of programs.
- Handling the sales team and defining the paths by providing the proper trainings.
- Following up with Design Team in order to reach the satisfaction of the clients.
- Direct contact with clients in order to make the clear understanding about their requests.
- Managing the Marketing campaigns including designing, fabrication, following up, uninstalling of materials, CSI, from A-Z work, which will leave the best effect for the clients assisting them to reach their goals from the whole project.

Art Director:

Y&Z Advertising

"Full Time Job"

Public Company: 1-50 Employees, Marketing, Designing, Fabrication Agency.
May 2015 – Till now Muscat, OM

Design:

- Visual Ads
- Concept & Media (Dynamic & Static) ads design.
- Newspaper ads design.
- News letter design.
- Logo & ID package design (B.C, letterhead, envelopes, folders, CD labels & covers, slogan, main corporate design).
- Maps, Studies, charts, illustrations, figures, diagrams, environmental graphic designs.
- Branding campaigns.
- Guidelines.

Printed Products:

- Company profile.
- Magazines.
- Calendars.
- Packaging.
- Annual reports.
- Proposal reports.
- Questionnaires.
- Templates.
- Forms.
- Invitation cards.
- Greetings card.
- Celebration ads & cards.